



## Advertising in ACA Publications

The ACA accepts advertising for four publications and one website. Our members, readers and delegates come from archives at universities and colleges, all three levels of governments, libraries, business corporations, religious denominations, and other organizations focused on the preservation and management of corporate information and documentary heritage.

They are buyers of a wide range of products and services for information management including document storage systems and materials, digitization equipment, as well as IT hardware and applications for large collections of digital records and images.

Our publications of interest to advertisers are summarized below:

### ACA BULLETIN

The *Bulletin* is the Association's newsletter, published 4 to 6 times per year, and sent to over 600 individual and institutional members. Members are informed of ACA activities, archival developments, conferences, workshops, publications and other topics of interest to archivists.

Production size	8.5 x 11	B&W
Advertisement size	One time	Annual
Business Card - 2" x 3"	\$50	\$200
¼ Page (4.7" x 3.65")	\$125	\$500
½ Page (4.7" x 7.5"; 9.6" x 3.65")	\$200	\$800
Full Page (9.6" x 7.5")	\$350	\$1,400
Inside Cover (9.6" x 7.5")	\$450	\$1,800
Back Cover (9.6" x 7.5")	\$500	\$2,000

### ARCHIVARIA

This ACA journal is devoted to scholarly investigation of archives in Canada and internationally. Articles explore the history, nature and theory of archival science and use of archives, including new kinds of documentation, archival trends, recent developments, analysis of practices over time and geography, and the relationship of archivists to other information management professionals. Advertisements in the journal are tax-exempt.

Frequency	Semi-annual	
Prod'n size	6 x 9	
Publ'n type	B&W	
Advertisement	single	Annual
½ page (5 x 3.8")	\$250	\$450
full page (5 x 8")	\$400	\$750
back cover (5 x 7.5")	\$500	\$950

### e-ARCHIVARIA Main Collection

This online collection of all published issues is available globally; advertising is accepted for the open access site.

	Annual
468 x 60 Banner	\$950

### ACA Membership Directory

Published annually in the spring, it is available to over 600 individual and institutional members. Members find the listing of the colleagues and fellow members to be a highly useful reference which is often consulted and kept close at hand. The Directory also contains other key ACA reference documents.

Production size	8.5 x 11
¼ Page (4.7" x 3.65")	\$175
½ Page (4.7" x 7.5)	\$250
Full Page (9.6" x 7.5")	\$400
Inside Cover	\$500
Outside Back Cover	\$600

**Conference Program:** published in conjunction with the annual conference, the Program contains detailed descriptions of sessions, as well as the social events.

Production size	8.5 x 11
½ Page (4.7" x 7.5)	\$250
Full Page (9.6" x 7.5")	\$400
Inside Cover	\$500
Outside Back Cover	\$600

### To place your advertisement:

Page 2 can be completed onscreen, then printed and faxed or mailed to the ACA office, at the address shown above.

**File types:** AI, EPS, PDF, CDR (fonts converted to curves) JPG, TIFF, BMP (minimum 300 DPI)  
**Colour** - CMYK or RGB; note: print editions are B&W, web editions accept colour ads

\* GST Reg #R106732688; taxes apply to Canadian residents as well as publications produced in Canada.



Please enter the following information; fields outlined in **red** are required information.

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**Colour** - CMYK or RGB; note: print editions are B&W, web editions accept colour ads

Please contact the ACA office by e-mail, phone or fax with any questions or to place your ad.

**Ad Placement Request:**

Publication name	Ad size	please select	rate
Bulletin			
Archivaria			
e-Archivaria banner			
Membership Directory			
Conference program			
Payment total before tax			
GST or HST			
Payment total			

**Payment Method:** Please select your preferred method of payment:

- a. Click Print and mail the completed form with your Cheque or Money Order payable to  
*Association of Canadian Archivists*
- b. Enter your credit card information and click Submit:

Name on card: \_\_\_\_\_ Card Number \_\_\_\_\_

Signature: \_\_\_\_\_ Card Expiry: \_\_\_\_/\_\_\_\_ (MM/YY)

Receipt to be issued in Name of: \_\_\_\_\_

Please complete and return this form with your payment to:  
 Association of Canadian Archivists,  
 P.O. Box 2596, Station D  
 Ottawa ON K1P 5W6  
 Fax 613.234-8500

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Print Form

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