



Association
of Canadian
Archivists

ACA 2010 Sponsorship Opportunities



Annual Conference & Trade Show

June 9-12, 2010
Halifax, Nova Scotia

Why sponsor this national conference?

The conference will attract nearly 300 individuals working in the archives and information community across Canada and internationally.

Conference sponsorship allows you to reach this influential group of professionals, leaders and decision-makers.

Exciting marketing opportunities are provided that will enable your organization to:

- Obtain valuable exposure and prominence with current and potential clients
- Increase corporate visibility
- Show your company's commitment and support to the Canadian archival community

Four conference sponsorship levels to choose from ...
with benefits and recognition for your organization

Sponsorship Levels

- Bronze from \$2,000
- Silver from \$3,000
- Gold from \$5,000
- Platinum from \$7,500 & up

Note: **The ACA Conference is going Green!** We are continuing to reduce our event's environmental impact, and are delighted to work with sponsors on your suggested initiatives to further this effort.

For more information please contact:
Duncan Grant, Association of Canadian Archivists
P.O. Box 2596, Station D, Ottawa, ON K1P 5W6
Tel.: (613) 234-6977 ext. 2 • Fax: (613) 234-8500
execdir@archivists.ca



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ACA Sponsorship Opportunities

Full amount ensures exclusive sponsorship while joint sponsors welcome.	Activity	Pledge
PLATINUM		
<ul style="list-style-type: none"> ✓ Corporate name and logo displayed at the Activity on signage and screen ✓ Public verbal acknowledgement ✓ Listing as a sponsor on ACA's Web site and hyperlink from the sponsor listing to your website ✓ Recognition in the event description of the final program & printed Conference At a Glance as a major supporter ✓ Recognition on the sponsor page of the final program ✓ Complimentary trade show booth, or no-cost registration for one conference delegate ✓ Recognition with company name in the conference issue <i>ACA Bulletin</i> ✓ 25% discount for all your advertising placements in <i>Archivaria</i> & the <i>ACA Bulletin</i> during the 2010 calendar year ✓ First opportunity to sponsor the same event next year ✓ Have "priority selection" for booth selection next year (until Dec 31/10) 	Opening Reception Conference Proceedings (plenary & session package) AV Services (plenary & session package)	\$10,000. \$8,500. \$7,500.
GOLD		
<ul style="list-style-type: none"> ✓ Corporate name displayed at the activity ✓ Public verbal acknowledgement ✓ Listing as a sponsor on ACA's Web site and free hyperlink from the sponsor listing to your home page ✓ Recognition in the event description of the final program & printed Conference At a Glance as a major supporter ✓ Recognition on the sponsor page of the final program ✓ 65% discount for your trade show booth, or on a registration for one conference delegate ✓ Recognition with company name in the conference issue <i>ACA Bulletin</i> ✓ 20% discount for all your advertising placements in <i>Archivaria</i> & the <i>ACA Bulletin</i> during the 2010 calendar year ✓ First opportunity to sponsor the same event next year ✓ Have "priority selection" for booth selection next year (until Dec 31/10) 	ACA Awards Lunch Buffet Lunch Box Lunch & Poster Session Closing Dinner & Dance Keynote Address • Opening Keynote	\$4,000. \$3,500. \$3,500. \$4,000. \$3,500.
SILVER		
<ul style="list-style-type: none"> ✓ Corporate name displayed at the activity ✓ Public verbal acknowledgement ✓ Listing as a sponsor on ACA's Web site ✓ Recognition in the event description of the final program & printed Conference At a Glance as an activity supporter ✓ 30% discount for your trade show booth, or on a registration for one conference delegate ✓ Recognition on the sponsor page of the final program ✓ Recognition with company name in the conference issue <i>ACA Bulletin</i> ✓ 15% discount for all your advertising placements in <i>Archivaria</i> & the <i>ACA Bulletin</i> during the 2010 calendar year 	Keynote Address • Closing Keynote Morning Plenary Session (two available) First Timers Reception AM Refreshment Break (three available)	\$3,000. \$2,000. \$2,500. \$2,000.
BRONZE		
<ul style="list-style-type: none"> ✓ Corporate name displayed at the activity ✓ Listing as a sponsor on ACA's Web site ✓ Recognition in the event description of the final program & printed Conference At a Glance as an activity supporter ✓ Recognition on the sponsor page of the final program ✓ Recognition with company name in the conference issue <i>ACA Bulletin</i> ✓ 10% discount for all your advertising placements in <i>Archivaria</i> & the <i>ACA Bulletin</i> during the 2010 calendar year. 	PM Refreshment Break (three available) Internet Bistro Café Conference Proceedings (per session) Delegate Badge Holders ACA Annual General Meeting Individual Concurrent Sessions (21 available) East-West Softball Game	\$1,500. \$1,500. \$1,000 \$1,000 \$500. \$500. \$300.



Sponsor Pledge Form 2010

Conference & Trade Show - June 9-12, 2010 - Halifax, Nova Scotia

Company Name: _____

Address: _____

City: _____ Province/State: _____ Postal Code/Zip: _____

Contact Name and Title: _____

Tel.: (____) _____ - _____ Fax: (____) _____ - _____ Email: _____

Complete the information above. Tick the item(s) you wish to sponsor and forward to ACA.

Sponsor Items

Cdn \$ Amount

PLATINUM	Opening Reception, June 9	\$10,000.00	<input type="checkbox"/>
	Conference Proceedings (plenary & session package)	\$8,500.00	<input type="checkbox"/>
	AV Services (equipment for plenary & concurrent sessions)	\$7,500.00	<input type="checkbox"/>
GOLD	ACA Awards Lunch, June 11	\$4,000.00	<input type="checkbox"/>
	Closing Dinner & Dance, June 12	\$4,000.00	<input type="checkbox"/>
	Keynote Address - Opening Plenary, June 10	\$3,500.00	<input type="checkbox"/>
	Buffet Lunch, June 10	\$3,500.00	<input type="checkbox"/>
	Lunch & Poster Session, June 12	\$3,500.00	<input type="checkbox"/>
SILVER	Keynote Address - Closing Plenary, June 12	\$3,000.00	<input type="checkbox"/>
	Morning Plenary, June 11	\$2,000.00	<input type="checkbox"/>
	Morning Plenary, June 12	\$2,000.00	<input type="checkbox"/>
	First Timers / Mentorship Reception, June 9	\$2,500.00	<input type="checkbox"/>
	AM Refreshment Break in Trade Show - June 10, 11 or 12	\$2,000.00	<input type="checkbox"/>
BRONZE	PM Refreshment Break in Trade Show - June 10, 11 or 12	\$1,500.00	<input type="checkbox"/>
	Internet Bistro Café	\$1,500.00	<input type="checkbox"/>
	Conference Proceedings (per session)	\$1,000.00	<input type="checkbox"/>
	Delegate Badge Holders	\$1,000.00	<input type="checkbox"/>
	ACA Annual General Meeting	\$500.00	<input type="checkbox"/>
	Individual Concurrent Sessions	\$500.00	<input type="checkbox"/>
	East-West Softball Game	\$300.00	<input type="checkbox"/>
DESIGN YOUR SPONSORSHIP (Call ACA to discuss)		\$ _____	<input type="checkbox"/>
Undesignated Pledge in the amount of		\$ _____	<input type="checkbox"/>
<i>*Full amount provides exclusive sponsorship of the activity. Joint sponsors are also welcome.</i>			
TOTAL AMOUNT COMMITTED		\$ _____	

Sponsor Payment Information - Make cheque payable to the Association of Canadian Archivists

My cheque is enclosed in the amount of \$ _____

Charge my credit card (please): Visa MasterCard Amex

Credit card #: _____ Expiry Date: _____

Signature & Title: _____

Tel. # of cardholder: _____

Full payment plus form must be received by February 15, 2010, to ensure full exposure in ACA publications.

Please return to: Association of Canadian Archivists at the address shown above

THANK YOU for your support!