



Advertising in ACA Publications

The ACA accepts advertising for four publications and one website. Our members, readers & delegates come from archives at universities & colleges, all three levels of governments, libraries, business corporations, religious denominations, and other organizations focused on the preservation and management of corporate information and documentary heritage.

They are buyers of a wide range products and services for information management including document storage systems & materials, digitization equipment, as well as IT hardware and applications for large collections of digital records and images.

Our publications of interest to advertisers are overviewed below:

| | | | |
|---|-------------------------|----------|-----------|
| ACA BULLETIN The <i>Bulletin</i> is the Association's newsletter, published 4 to 6 times per year, and sent to over 600 individual and institutional members. Members are informed of ACA activities, archival developments, conferences, workshops, publications and other topics of interest to archivists. | Production size | 8.5 x 11 | B&W |
| | Advertisement size | One time | Full year |
| | Business Card - 2" x 3" | \$50 | \$200 |
| | ¼ Page | \$125 | \$500 |
| | ½ Page | \$200 | \$800 |
| | Full Page | \$350 | \$1,400 |
| | Inside Cover | \$450 | \$1,800 |
| | Back Cover | \$500 | \$2,000 |
| Insert (8.5 x 11 page) | \$400 | \$1,600 | |

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|--|---------------|-------------|--------|
| ARCHIVARIA This ACA journal is devoted to scholarly investigation of archives in Canada and internationally. Articles explore the history, nature and theory of archival science and use of archives, including new kinds of documentation, archival trends, recent developments, analysis of practices over time and geography, and the relationship of archivists to other information management professionals. | Frequency | Semi-annual | |
| | Prod'n size | 6 x 9 | |
| | Publ'n type | B&W | |
| | Advertisement | single | Annual |
| | ½ page | \$250 | \$450 |
| | full page | \$400 | \$750 |
| | back cover | \$500 | \$950 |

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|--|--------|--------|
| e-ARCHIVARIA Main Collection This online collection of all published issues is available globally; advertising is accepted for the open access site. | | Annual |
| | Banner | \$950 |

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|--|--------------------|----------|
| ACA Membership Directory Published annually in the spring, it is available to over 600 individual and institutional members. Members find the listing of the colleagues and fellow members to be a highly useful reference which is often consulted and kept close at hand. The Directory also contains other key ACA reference documents. | Production size | 8.5 x 11 |
| | ¼ Page | \$175 |
| | ½ Page | \$250 |
| | Full Page | \$400 |
| | Inside Cover | \$500 |
| | Outside Back Cover | \$600 |
| | Insert (One Page) | \$500 |

| | | |
|---|--------------------|----------|
| Conference Program: published in conjunction with the annual conference, the Program contains detailed descriptions of sessions, as well as the social events. | Production size | 8.5 x 11 |
| | ½ Page | \$250 |
| | Full Page | \$400 |
| | Inside Cover | \$500 |
| | Outside Back Cover | \$600 |

To place your advertisement:

Please complete the following page.

* GST Reg #R106732688; taxes apply to Canadian residents as well as publications produced in Canada.



Please complete the following information.

Name of Organization: _____

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Requirements:

Your ad copy should be high resolution, digital artwork (vectorable AI or EPS format).

Please contact the ACA office by e-mail, phone or fax to reserve your ad or with any questions.

Ad Placement Request:

| Publication name | Ad size | please <input checked="" type="checkbox"/> | rate |
|---|---------|---|------|
| <input type="checkbox"/> Bulletin | | <input type="checkbox"/> Single or <input type="checkbox"/> full year | |
| <input type="checkbox"/> Archivaria | | <input type="checkbox"/> Single or <input type="checkbox"/> full year | |
| <input type="checkbox"/> e-Archivaria banner | | <input type="checkbox"/> annual | |
| <input type="checkbox"/> Membership Directory | | <input type="checkbox"/> annual | |
| <input type="checkbox"/> Conference program | | <input type="checkbox"/> annual | |
| | | Payment total before tax | |
| | | GST | |
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Payment Method: payment by a cheque or credit card (VISA, AMEX or MasterCard), for the ad amount plus applicable GST is required. please

Cheque or Money Order made payable to *Association of Canadian Archivists*:

To pay by credit card, please indicate: VISA AMEX MasterCard

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