



Association of
Canadian Archivists
Association canadienne
des archivistes

2023-2026 STRATEGIC FRAMEWORK PRESENTATION

MAY 31, 2023

Timeline of Activities



Member Feedback

Our membership is our strength but not all members feel heard.

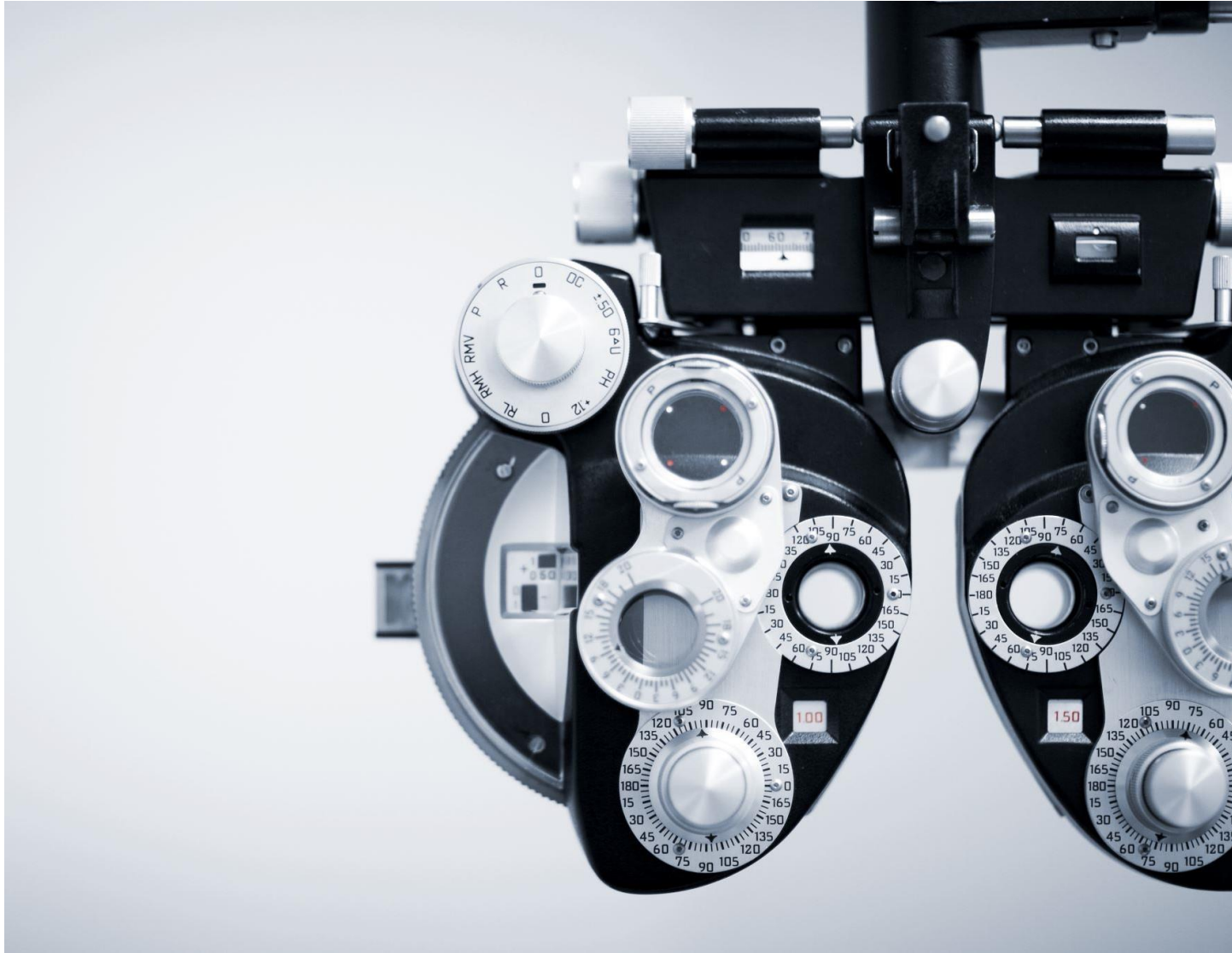
We need to better support students & new professionals.

We need to effectively advocate and lobby on behalf of the members for the profession

Online professional development offerings are accessible in terms of access and price point, but we need to expand our professional development program.

We need to collaborate effectively with other information management and heritage professions.

We need to engage under-represented groups to broaden diversity and promote inclusion



Guiding Vision

"The Association of Canadian Archivists (ACA) is a non-profit organization that represents the needs and interests of archives and records professionals throughout Canada.

The ACA provides members with opportunities to network with archives and records professionals across the country, develop professional skills and expertise, and participate in national and international advocacy initiatives."

Guiding Principles for Our Framework

Meeting Our Equity Commitments	Truth and Reconciliation	Holding Ourselves to Account
<ul style="list-style-type: none">• The ACA will prioritize the urgent need for equity and justice for BIPOC (Black, Indigenous and People of Colour), people with disabilities, new Canadians, and 2SLGBTQIA+ individuals and communities.• The ACA will offer a range of professional development opportunities and resources that support members with diverse perspectives and needs.• The ACA will provide equitable opportunities for members to volunteer for leadership positions and fully participate in association business.• The ACA will actively work to make its programs and services accessible to an increasingly diverse archives and recordkeeping profession.	<ul style="list-style-type: none">• The ACA respects First Nations, Inuit, and Métis peoples' intellectual sovereignty over records created by or about them, including their rights to the ownership, control, access and possession of their information.• The ACA will commit to the pursuit of reconciliation as outlined in the <i>Reconciliation Framework</i>.• The ACA will facilitate the integration of the strategies of the <i>Framework</i> into the work of our archival community.• The ACA will ensure the strategies of the <i>Framework</i> are integrated into the work of our board, committees, SISEs, etc.	<ul style="list-style-type: none">• The ACA will support its groups to develop their own action plans based on the framework elements.• The ACA commits to clear, regular, and more frequent (such as quarterly) reporting to Association members on our progress• The ACA will engage in two-way communications with Association members, to elicit and incorporate their feedback.• The ACA will continually evaluate and optimize the communication tools and methods we use.

Previous Strategic Plan Overview

ACA Strategic Plan 2018-2021

ACA Vision: *As a recognized sector leader, ACA is the 'go-to' source for archives and records professionals in Canada, evolving proactively to address the trends and issues impacting the organization and the profession. It fosters diversification through development of an interdisciplinary network to support the living memory that exists across communities and in Canadian society.*

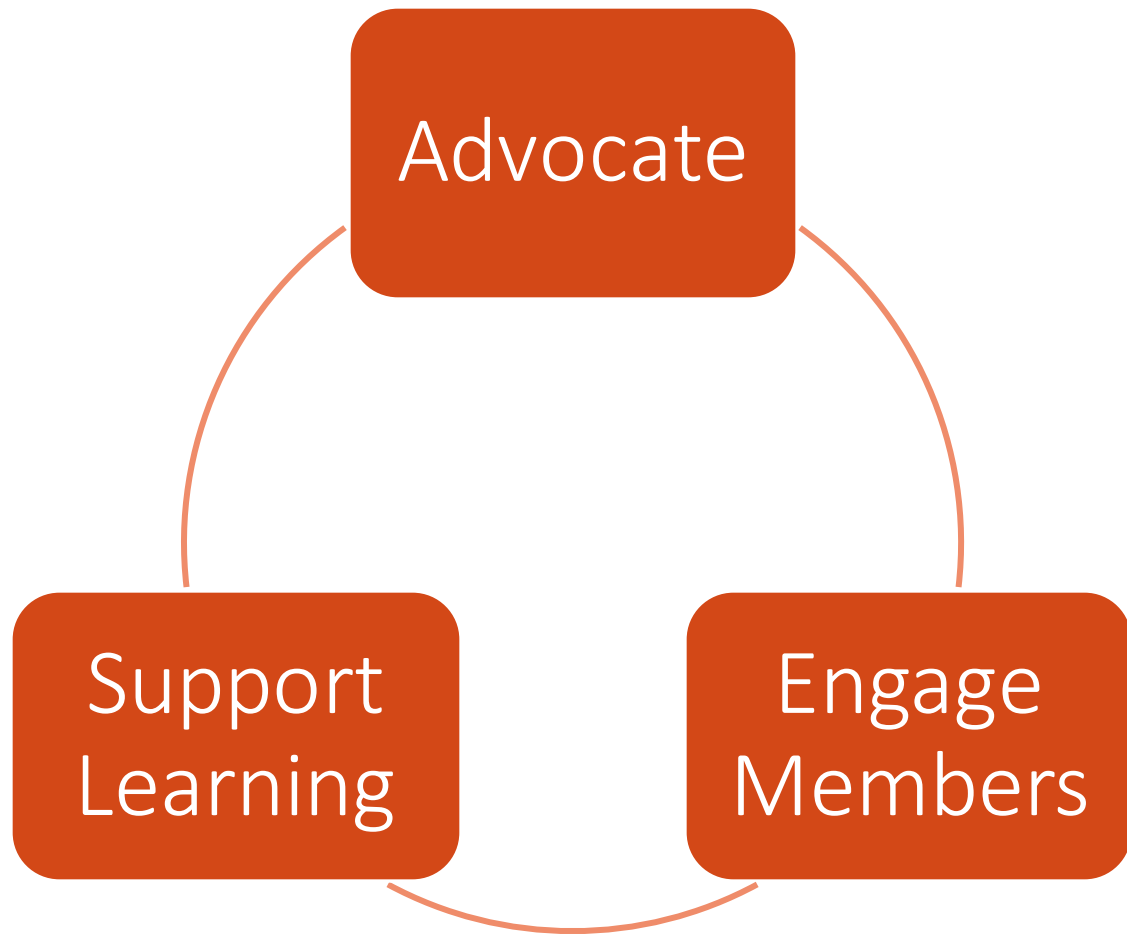
Membership in ACA is a 'must-have' for a diverse and dynamic profession, as it offers continuing professional development for members at all points of their career and promotes archivists as a recognized and understood profession in the eyes of the public, government, business and industry, and other stakeholders.

As a member-driven organization, ACA is accessible, listens to its members and can act as a voice for archivists in the public sphere. Where there is mutual opportunity to benefit and enhance member service, it collaborates with other organizations in allied fields.

Strategic Priorities	Key Objectives
1. Education and Professional Development	1.1: Refresh guidelines for graduate-level education.
	1.2: Develop suite of professional training programs.
	1.3: Explore accreditation of educational programs (options white paper).
2. Advocacy	2.1: Develop robust internal response protocol.
	2.2: Develop procedures to seek consultation from membership about advocacy issues.
	2.3: Establish agreements/MOUs with other organizations to coordinate/add strength to advocacy work
	2.4: Develop materials to promote archives and records professionals to students.
3. Membership Development	3.1: Explore opportunities to provide additional membership benefits to ACA through relationships with other professional associations.
	3.2: Refresh criteria for ACA Awards.
	3.3: Better understand current and future needs of institutional members.
	3.4: Better understand baseline information about members and lapsed members.
	3.5: Develop diversity framework to broaden and enrich membership demographics.
4. Communication	4.1: Enable collaborative technologies to facilitate work by ACA volunteers.
	4.2: Deploy and maintain a fully operational website that is interactive, vibrant and regularly updated.
	4.3: Produce and disseminate regular communications to members.
5. Organizational Performance	5.1: Implement a new members services system that is fully integrated with the ACA website, allowing for members-only content and better information sharing.
	5.2: Refresh the ACA Operational Manual for staff, board and volunteers.

Key Performance Indicators

- Increase member satisfaction benchmark (via member survey) from 58% to 65% by 2021.
- Increase member awareness (measured by member survey) by 10% by 2021.
- Increase member satisfaction with communication to from 56% to 70% by 2021.
- Grow membership by 2% annually.
- Increase total association revenues by 10% over 3 years.



New Strategic *Framework* Overview

Strategic Priorities

Advocate	Support Learning	Engage Members
<p>The ACA will endeavor to be a strong voice on issues of concern to members of Canada's archival communities and ensure the voices of its members are heard.</p> <ul style="list-style-type: none">□ Develop a vibrant, diverse, and inclusive community of support and engagement among and for archival practitioners across Canada.□ Represent our profession and our colleagues to kindred heritage organizations and to public institutions whose policies or decisions may have a significant impact on a members' institutional success and professional lives.	<p>The ACA will expand opportunities for career and skill development, increase accessibility of learning opportunities, and strengthen the community support for continuing professional development.</p> <ul style="list-style-type: none">□ Deliver in person and/or online professional learning workshops and associated programming at the annual conference.□ Provide learning opportunities for individuals who identify as archival workers or who work in tangential and related fields.	<p>The ACA will support all members, individual and institutional, to make meaningful contributions to the ACA and the communities they serve.</p> <ul style="list-style-type: none">□ Involve individual and institutional members in planning and delivering Association activities that meet their needs and align to their values.□ Provide all members with relevant and low-barrier opportunities to contribute to the development of the archival profession, through participation in program offerings, sharing feedback about their experiences, and/or volunteering for the Association.□ Consult existing and potential members to maintain the relevance of the Association's services.



Next steps are
up to you!

Questions?





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